



MILO  
& ME

Enjoy the  
Summer Vibes!

SUMMER STYLES





# Enjoy the Summer Vibes!

Check it out! Our rebels Rosalie, Maite, Leon, Marlou, Sophie Jan, Iris, and Sam are showing off their brand new sunglasses! The perfect and cool protection on summer days.

Our awesome collection of sunglasses provides kids aged 3 to 12 with optimal protection against harmful UV radiation. Naturally, these Milo & Me sunglasses are just as sturdy and flexible as our regular eyewear.

So don't you worry about a thing – just keep on playing, jumping, dancing, running, and romping around this summer and enjoy the summer vibes!

With love,  
Milo & Me





# Why Milo & Me?



## **We believe**

all children should feel free to play, romp, run, jump, explore and play the way they want. Feel good about themselves and feel free to be who they are. And sometimes be a little rebel...



## **We create**

attractive, cool and affordable products that help kids with glasses to be able to play freely and feel free to be themselves. Products that are reachable for every child and are responsibly produced.



## **We offer**

eyewear made of plasticiser-free TPE material that is very flexible, lightweight, and resistant enough to play, romp, run, jump and explore. 100% made with love, with a cool design, trendy colours, a friendly price and a young, fresh, non-childish brand concept.







# What's new?

Our Milo & Me two-tone sunglasses collection includes nine models for children from 0 to 12 years in different shapes and 15 colour combinations.

Model Conny is made for babies and toddlers up to 24 months offering maximum security through anatomically shaped temple ends and an additional headband.

The age group 3 - 5 years is growing with the new model Tatum – available in two new colour combinations: light blue/apple green and pink/blush. Also new in this size are the proven models Noel and Lou: in three colour combinations each. In addition to Nicky and Renée, we now offer five different models for toddlers and preschool children.

But that's not all. For school children in the age from 6 - 12 years we are launching more fresh colour combinations: a total of five models in 37 colour variants. They are available with filter and tint options between 80 and 85 percent as well as with anti-reflective coating.







# Frames

Recess for headbands

Plasticiser-free 2-component TPE

Anatomically preformed temples

Tint Grey 80–85% with 100% UV-A and UV-B protection

Adapted nose bridge especially for children

Including microfibre pouch

Adjustable temple ends

Inside made of plasticiser-free TPE material

Phillips screw with lock-sleeve

Tint Grey 80–85% with 100% UV-A and UV-B protection

Outside made of elastic TR90 material

Including headband, non-slip temple ends, microfibre pouch and case

All tinted lenses comply with EU standard regulations EN ISO 1232-1 and have a 100% UV protection.



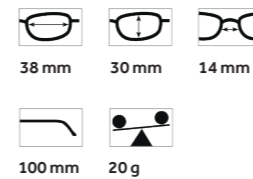


**Sofie wears Conny**

8401105

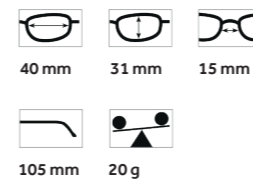
### 0-18 MONTHS

Grey (80-85%), incl. headband



### 12-24 MONTHS

Grey (80-85%), incl. headband



# Conny



**8401001** - Blue / Sky blue



**8401002** - Rose / Pink



**8401004** - Blackberry / Purple



**8401005** - Pink / Grey



**8401101** - Blue / Sky blue



**8401102** - Rose / Pink



**8401103** - Purple / Blackberry



**8401105** - Pink / Grey



## 12-24 MONTHS

Grey (80-85 %), Incl. headband



42 mm 32 mm 15 mm



105 mm 20 g



8402001 - Blue / Sky blue



8402002 - Rose / Pink



8402007 - Blue / Red



8402011 - Blackberry / Pink



## 2-4 YEARS

Grey (80-85 %), polarising



44 mm 33 mm 16 mm



105 mm 20 g



8402101 - Blue / Sky blue



8402107 - Blue / Red



8402109 - Raspberry / Lime



8402110 - Red / Blue

## 3-5 YEARS

Grey (80-85 %), polarising



46 mm 34 mm 17 mm



105 mm 20 g



8402206 - Blue / Lime



8402208 - Black slate / Blue



8402209 - Raspberry / Lime



8402210 - Red / Blue

Jan wears Nicky

8402208







Jan wears Renée

8403006

### 3-5 YEARS

Grey (80-85%), polarising



45 mm 29 mm 14 mm



105 mm 20 g

### 4-8 YEARS

Grey (80-85%), polarising



47 mm 30 mm 15 mm



105 mm 20 g

# Renée



8403002 - Rose / Pink



8403006 - Blue / Lime



8403013 - Blue / Red



8403014 - Pink / Grey



8403110 - Red / Blue



8403112 - Neon blue / Black



8403113 - Blue / Red



8403114 - Pink / Grey





**NEW  
MODEL**

**William wears Tatum**

8409026

**3-5 YEARS**

Grey (80-85%), polarising



43 mm



32 mm



16 mm



125 mm



15 g

# Tatum



**8409026** - Light blue / Apple green<sup>1</sup>



**8409032** - Dark blue / Denim light blue



**8409034** - Grey / Light grey<sup>4</sup>



<sup>1</sup> - Silver mirrored  
<sup>4</sup> - Blue mirrored





Iris wears Chris

8404167



### 6-9 YEARS

Grey (80-85 %), polarising



44 mm    39 mm    19 mm



130 mm    16 g

### 10-12 YEARS

Grey (80-85 %), polarising



46 mm    40 mm    20 mm



135 mm    16 g



8404134 - Grey / Light grey<sup>3</sup>

# Chris



8404036 - Grey green / Light grey green



8404061 - Grey / Yellow green<sup>1</sup>



8404067 - Pink / Peach<sup>2</sup>



8404117 - Black / White<sup>1</sup>



8404132 - Dark blue / Denim light blue



8404167 - Pink / Peach<sup>2</sup>



8404140 - Blackberry / Light blackberry

<sup>1</sup> - Silver mirrored  
<sup>2</sup> - Rose gold mirrored  
<sup>3</sup> - Red mirrored





Leon wears Dominique

8405034

# Dominique

## 6-9 YEARS

Grey (80-85%), polarising



45 mm 37 mm 18 mm



130 mm 16 g

## 10-12 YEARS

Grey (80-85%), polarising



47 mm 39 mm 19 mm



135 mm 16 g



8405003 - Grey blue / Light grey blue



8405017 - Black / White



8405034 - Grey / Light grey<sup>4</sup>



8405042 - Dusky pink / Peach



8405118 - Black / Glacial grey<sup>1</sup>



8405132 - Dark blue / Denim light blue



8405140 - Blackberry / Light blackberry



8405134 - Grey / Light grey<sup>4</sup>

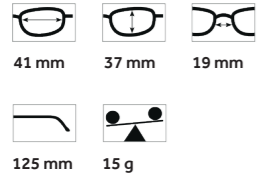
<sup>1</sup> - Silver mirrored

<sup>4</sup> - Blue mirrored



### 3-5 YEARS

Grey (80-85%), polarising



8406232 - Dark blue / Denim light blue



8406234 - Grey / Light grey<sup>4</sup>



8406267 - Pink / Peach<sup>2</sup>

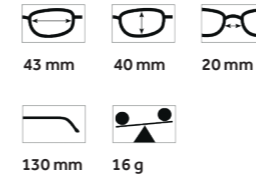


NEW  
SIZE

# Lou

### 6-9 YEARS

Grey (80-85%), polarising



8406003 - Grey blue / Light grey blue



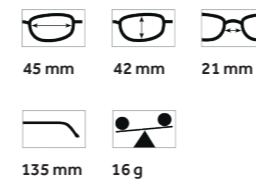
8406034 - Grey / Light grey<sup>5</sup>



8406042 - Dusky Pink / Peach<sup>1</sup>

### 10-12 YEARS

Grey (80-85%), polarising



8406100 - Black / Black<sup>5</sup>



8406134 - Grey / Light grey<sup>4</sup>



8406140 - Blackberry / Light blackberry



8406132 - Dark blue / Denim light blue

<sup>1</sup> - Silver mirrored  
<sup>2</sup> - Rose gold mirrored  
<sup>4</sup> - Blue mirrored  
<sup>5</sup> - Green mirrored

Rosalie wears Lou

8406034



### 3-5 YEARS

Grey (80-85%), polarising



42 mm 36 mm 17 mm



125 mm 16 g

NEW  
SIZE



8407232 - Dark blue / Denim light blue<sup>1</sup>



8407234 - Grey / Light grey<sup>3</sup>



8407274 - Rose / Blush



# Noel

### 6-9 YEARS

Grey (80-85%), polarising



44 mm 38 mm 18 mm



130 mm 16 g



8407003 - Grey blue / Light grey blue<sup>1</sup>



8407042 - Dusky pink / Peach



8407067 - Pink / Peach<sup>2</sup>

### 10-12 YEARS

Grey (80-85%), polarising



46 mm 40 mm 19 mm



135 mm 16 g



8407134 - Grey / Light grey<sup>3</sup>



8407139 - Mallow / Lilac



8407150 - Black / Yellow green<sup>1</sup>



8407132 - Dark blue / Denim light blue



8407142 - Dusky pink / Peach



Maite wears Noel

8407067

- <sup>1</sup> - Silver mirrored
- <sup>2</sup> - Rose gold mirrored
- <sup>3</sup> - Red mirrored





**Sam wears Janne**

8408117

# Janne

## 6-9 YEARS

Grey (80-85%), polarising



46 mm    38 mm    16 mm



130 mm    16 g



**8408018** - Black / Glacial grey<sup>1</sup>



**8408032** - Dark blue / Denim light blue



**8408042** - Dusky pink / Peach

## 10-12 YEARS

Grey (80-85%), polarising



48 mm    39 mm    17 mm



135 mm    17 g



**8408117** - Black / White<sup>1</sup>



**8408134** - Grey / Light grey<sup>4</sup>



**8408136** - Grey green / Light grey green

<sup>1</sup> - Silver mirrored

<sup>4</sup> - Blue mirrored





**MILO  
& ME**




**optiplus**


**optiplus.nl**  
**optiplusbelgium.be**

**Optiplus | Optiplus Belgium**

050 551 5200 | 015 79 5030  
info@optiplus.nl | info@optiplusbelgium.be

**www.milo-me.com**

 **@milo.and.me.eyewear**

 **@miloandme.eyewear**

